


The Premium Tech Lookbook: Dell Buyer's Guide

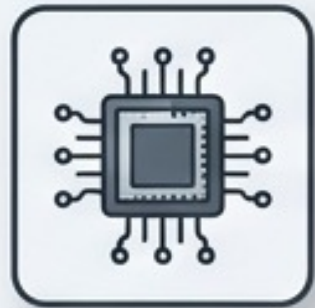
Curated hardware solutions for students,
professionals, and enterprises. 



Presented by Durga Computers | Howrah, West Bengal



Uncompromising Tech. Accessible Investment.



**13th Gen Intel
Core i7 & 120Hz
Displays**

Flagship-level performance.



**16GB Standard on
Mid-to-High Tier**

Configured for future-proof multitasking, out of the box.



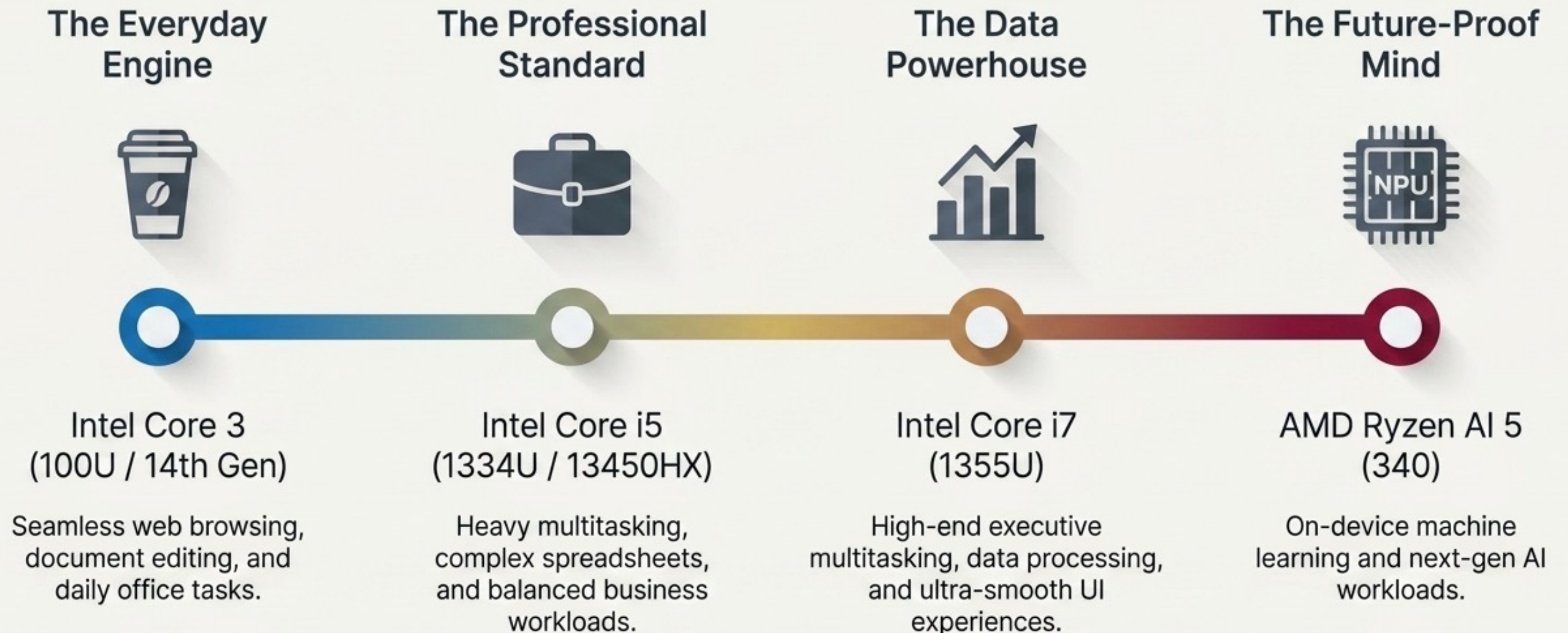
₹21,000

**Discount
Delta**

Durga Price: ₹89,000

Durga Computers brings tier-one Dell engineering to the Howrah/Kolkata region at highly competitive price points, eliminating the premium tax.

The Performance Spectrum: Translating Silicon to Capabilities



Find Your Ecosystem

Essential Everyday



**Students, Homemakers,
Basic Home Office**

Reliability, budget-friendly
performance, Core 3
processors.

Professional Productivity



**Working Professionals,
SMEs, Corporate Execs**

Business security, heavy
multitasking, Core i5/i7
processors.

Specialized Performance



**Gamers, Creators,
Tech Enthusiasts**

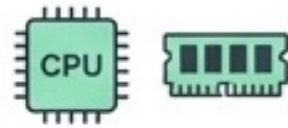
High frame rates, hardware
rendering, Ryzen AI,
dedicated GPUs.

Essential Everyday: The Inspiron Core 3 Lineup

Title & Model

The Value Champion

Dell Inspiron 15 DC15250 (Core 3-100U, 8GB DDR5, 512GB SSD).



Capability

Unmatched entry-level value with lightning-fast DDR5 memory.

Investment

₹44,500

Discount Delta: ₹3,377

Title & Model

The Visual Upgrade

Dell Inspiron 15 DC15250 FHD (Core 3-100U, 8GB DDR5, 512GB SSD, 15.6" Full HD).



Capability

Step up to Full HD for crisper media consumption and sharper text.

Investment

₹48,000

Discount Delta: ₹500

Title & Model

The Multitasker

Dell 15 14th Gen (Core 3-100U, 16GB DDR4, 512GB SSD, FHD IPS).



Capability

Double the RAM (16GB) to keep dozens of browser tabs and apps running smoothly.

Investment

₹53,000

Discount Delta: ₹500

Professional Productivity: Power Meets Reliability ■

The Balanced Mid-Range

Dell 15 Vostro (Core i5-1334U, 16GB DDR4, 512GB SSD, Anti-Glare)



Capability

The perfect SME workhorse. Glare-free display for long office hours.

Investment

₹65,500

Discount Delta: ₹5,500

The Display Powerhouse

Dell 15 DC15250 (Core i7-1355U, 16GB DDR4, 512GB SSD, 15.6" 120Hz Display)



Capability

Ultra-smooth 120Hz screen paired with i7 processing for seamless, lag-free workflows.

Investment

₹89,000

Massive Discount Delta: ₹21,000

The Executive Standard Enterprise Choice

Dell Latitude 3450 (Core i7-1355U, 16GB RAM, 512GB SSD, Windows 11 Pro, 14")



Capability

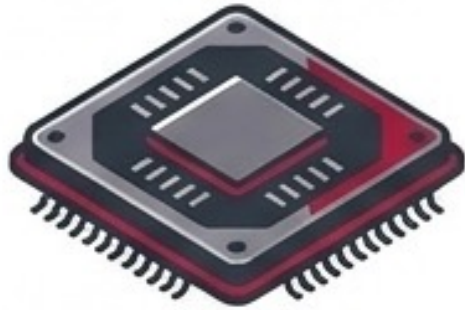
Enterprise-grade security (Win 11 Pro) in a highly portable 14-inch chassis for traveling executives.

Investment

₹117,990

Discount Delta: ₹9,410

Specialized Performance: Pushing the Boundaries ■



The Creator & Gamer

Dell G Series G15-5530 (Core i5-13450HX, NVIDIA RTX 3050-6GB, 16GB DDR5, 512GB SSD).

Hardware-accelerated 3D rendering and high-framerate 1080p gaming powered by dedicated NVIDIA graphics.

₹81,000

Discount Delta: ₹9,000



The Forward-Thinker


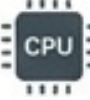
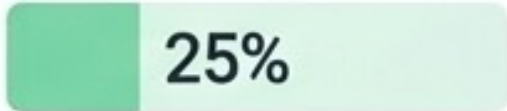






Dell 14 (AMD Ryzen AI 5 340 6-Core, 16GB LPDDR5X, 512GB SSD, FHD+)

Architected for tomorrow. Features an onboard NPU (Neural Processing Unit) and ultra-fast LPDDR5X RAM for next-gen AI workloads.

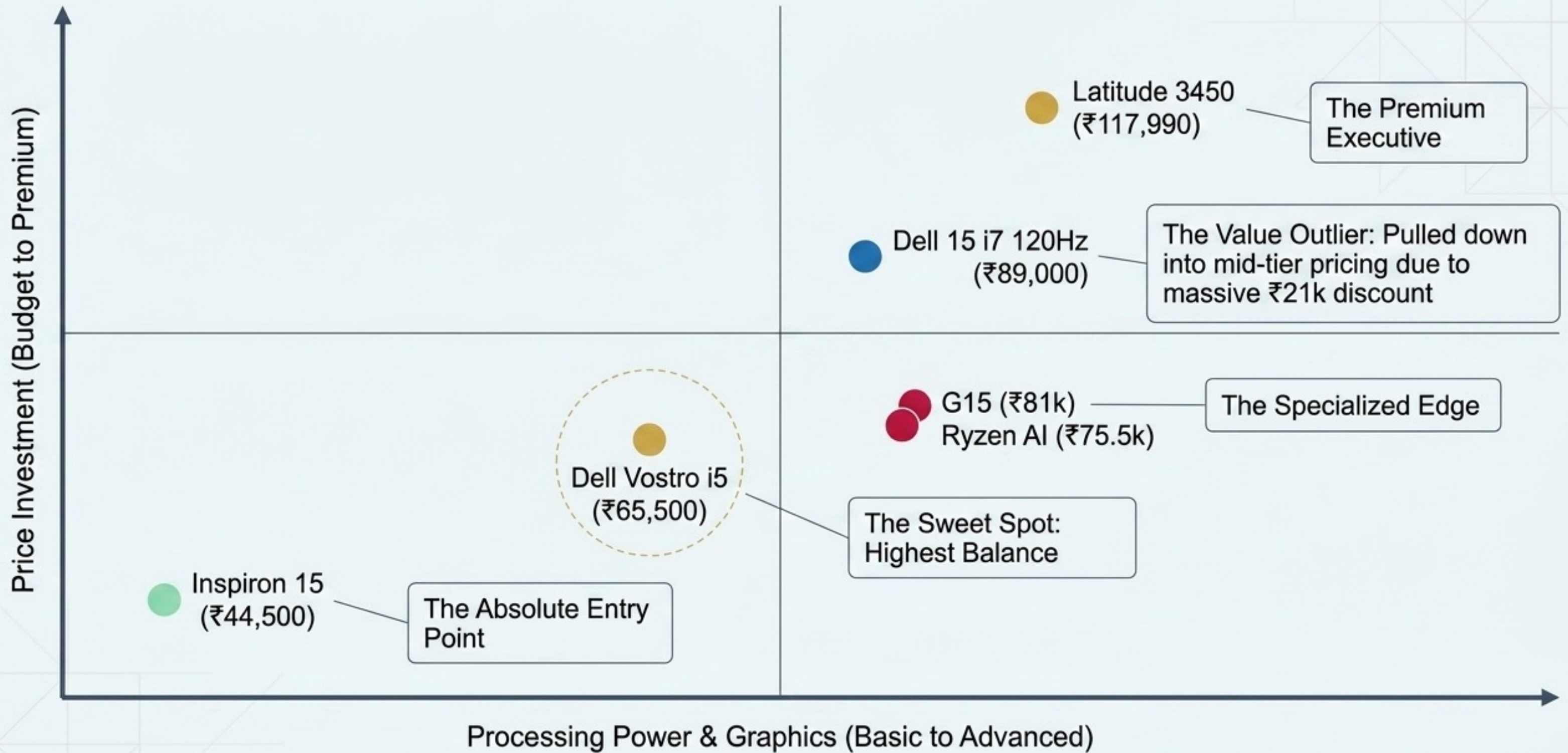
₹75,500

Discount Delta: ₹11,500

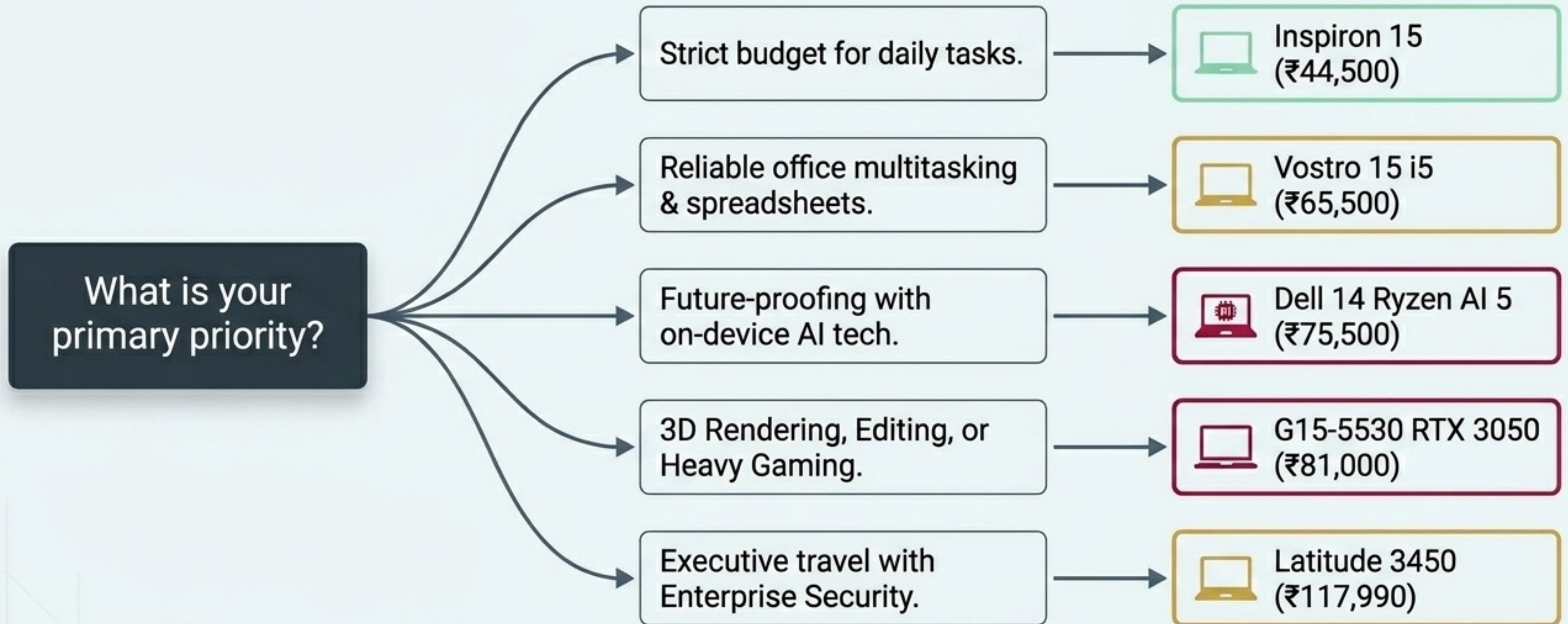
The Dell Ecosystem Matrix

	Inspiron 15 (Everyday)	Vostro 15 (Business)	G15 Series (Gaming)	Dell 14 Ryzen (AI & Future)
Target Persona 	Basic Office	SME Pro	Gamer & Creator	Early Adopter
Compute Power 	 25%	 50%	 75%	 85%
Graphics System 	Integrated	Integrated	NVIDIA RTX 3050	Advanced Integrated + NPU
Portability 	15.6" Standard	15.6" Anti-Glare	15.6" Heavy Chassis	14" Ultra-Mobile
Investment Level 	₹44,500	₹65,500	₹81,000	₹75,500

The Price-to-Performance Landscape



The Durga Computers Decision Engine



Match your priority to the perfect Dell.



Your Local Gateway to Premium Tech

Serving the exact needs of students, working professionals, SMEs, and business houses across Howrah and Kolkata with transparent pricing and top-tier hardware.

Durga Computers
21/1/1, Deshapran Shasmal Rd, Kadam Tala,
Howrah, West Bengal 711101

Visit the store to experience the Dell lineup firsthand.