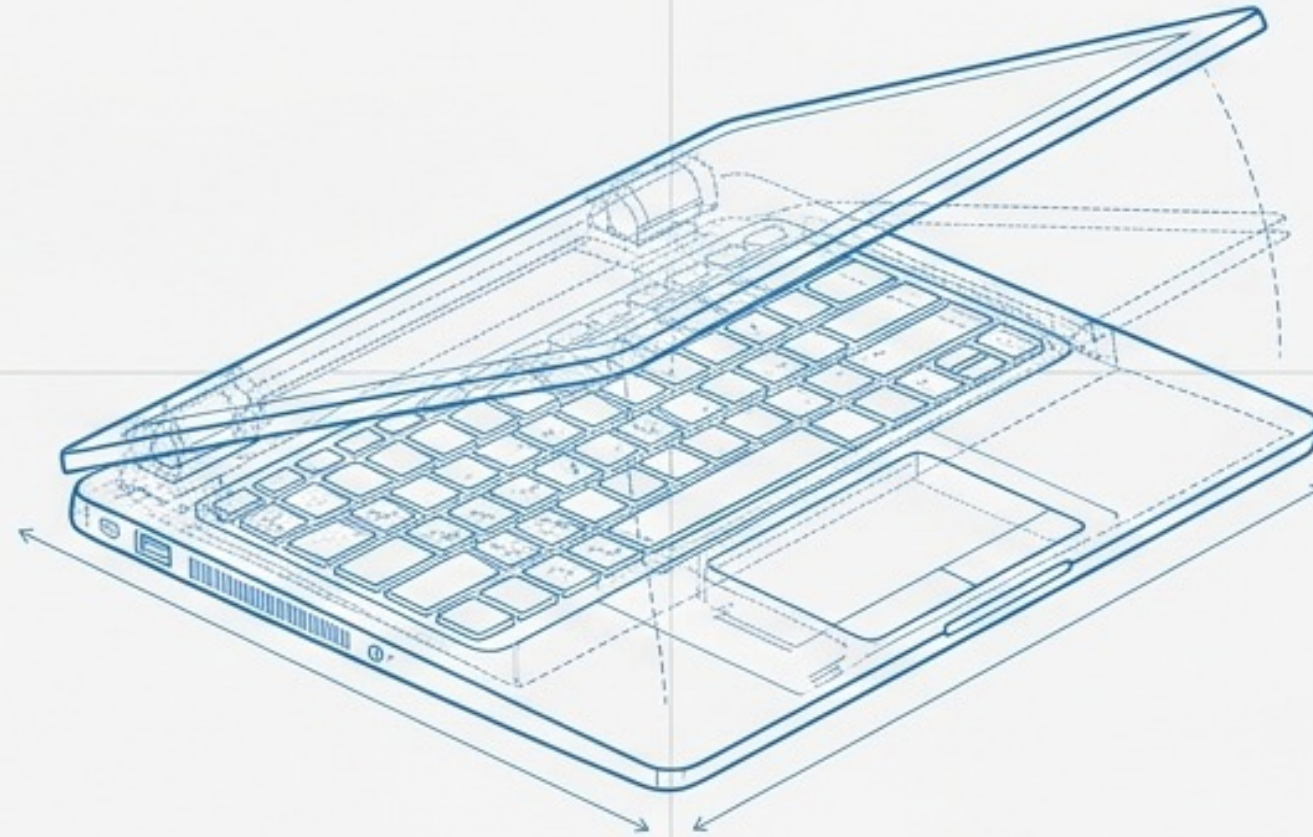




THE HP LOOKBOOK: PRECISION COMPUTING FOR EVERY NEED

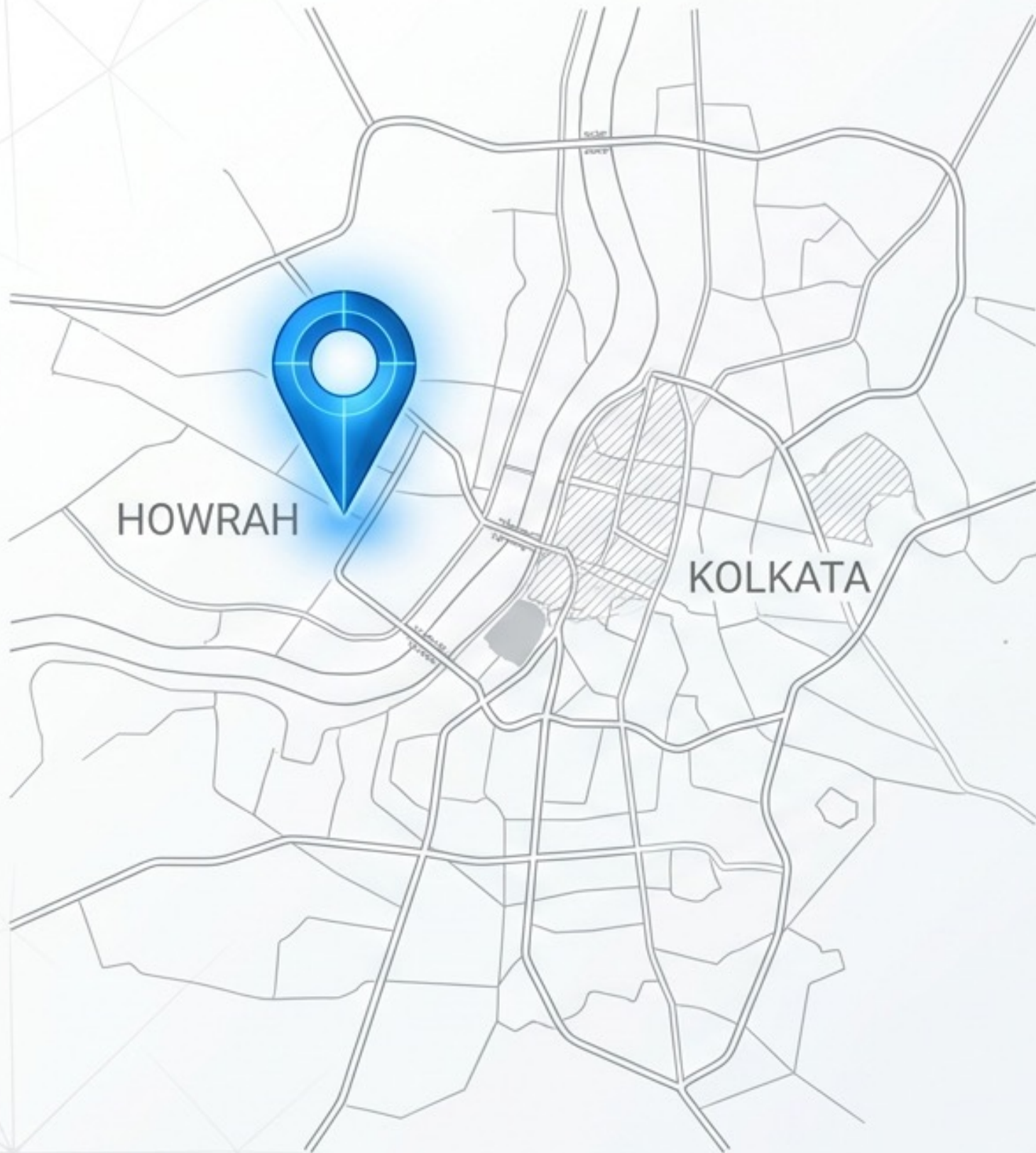
A curated buyer's guide to the HP portfolio at Durga Computers.



 **Location:**
Howrah / Kolkata

 **Portfolio Scope:**
Essential to Elite Creator

 **Version:**
2026 Edition



THE DESTINATION

Durga Computers is the premier digital store serving the twin city region. Located at 21/1/1, Deshapran Shasmal Rd, Kadam Tala.

AUDIENCE MATRIX

Students & Homemakers
Reliability & Value



SMEs & Entrepreneurs
Multitasking & Uptime



Working Professionals
Speed & Security



Creators & Elite Techs
Uncompromised Power & Display



The Engine Room: Understanding HP's Processor Architecture

Intel 13th Gen U-Series (The Efficiency Standard)

Powers the HP 15 lineup
(i3, i5, i7).



Tech Note:

'U' stands for Ultra-low power. Designed to maximize battery life while easily handling daily workloads, massive spreadsheets, and sustained multitasking without overheating in slim chassis designs.

Intel Core Ultra 7 H-Series (The Performance Leap)

Powers the OmniBook Elite.

Tech Note:



'H' stands for High-performance. Integrates a dedicated Neural Processing Unit (NPU) for local AI workloads, enabling desktop-grade rendering and complex logic processing on the move.

The HP Portfolio Ladder

HP 15 Essential
The Foundation

Intel Core i3
8GB RAM



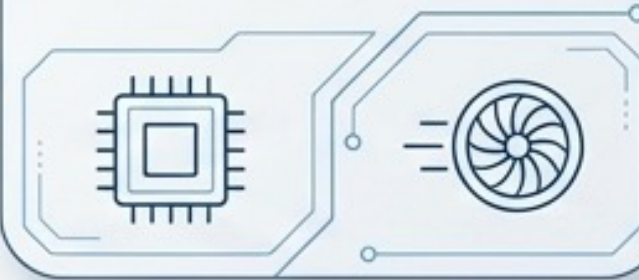
HP 15 Mainstream
The Sweet Spot

Intel Core i5
16GB RAM



HP 15 Power
The Accelerator

Intel Core i7
16GB RAM



OmniBook Elite
The Creator's Canvas

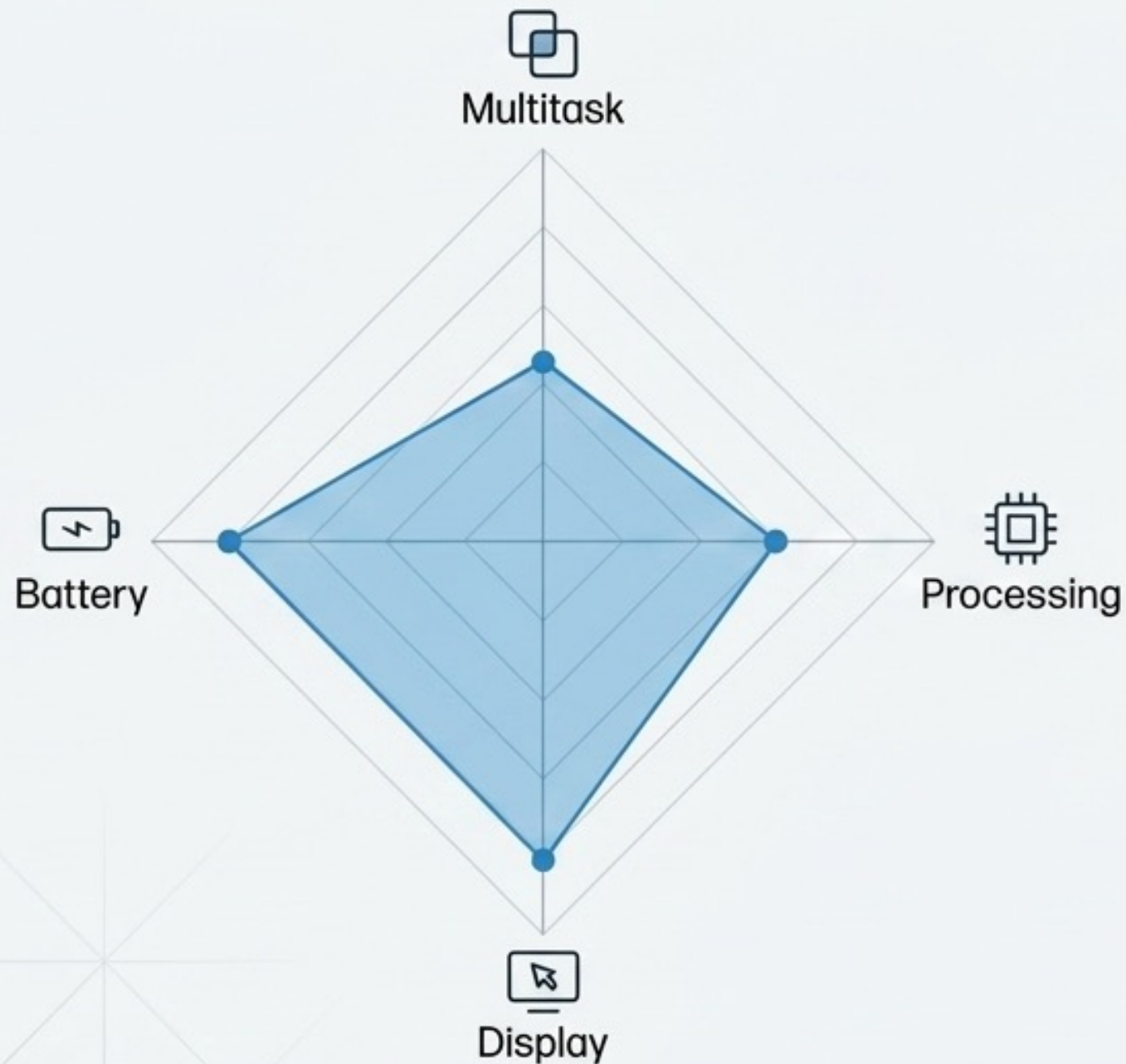
Core Ultra 7
32GB RAM | OLED



HUD

↑ Portfolio Ascent

HP 15 Essential: Uncomplicated Reliability



₹49,990

(Reduced from ₹59,990)



**13th Gen Intel
Core i3-1315U**

Effortlessly powers through daily web applications, video conferencing, and standard office suites.



**8GB DDR4 &
512GB SSD**

Boot up in seconds and store years of documents and media locally without relying on the cloud.



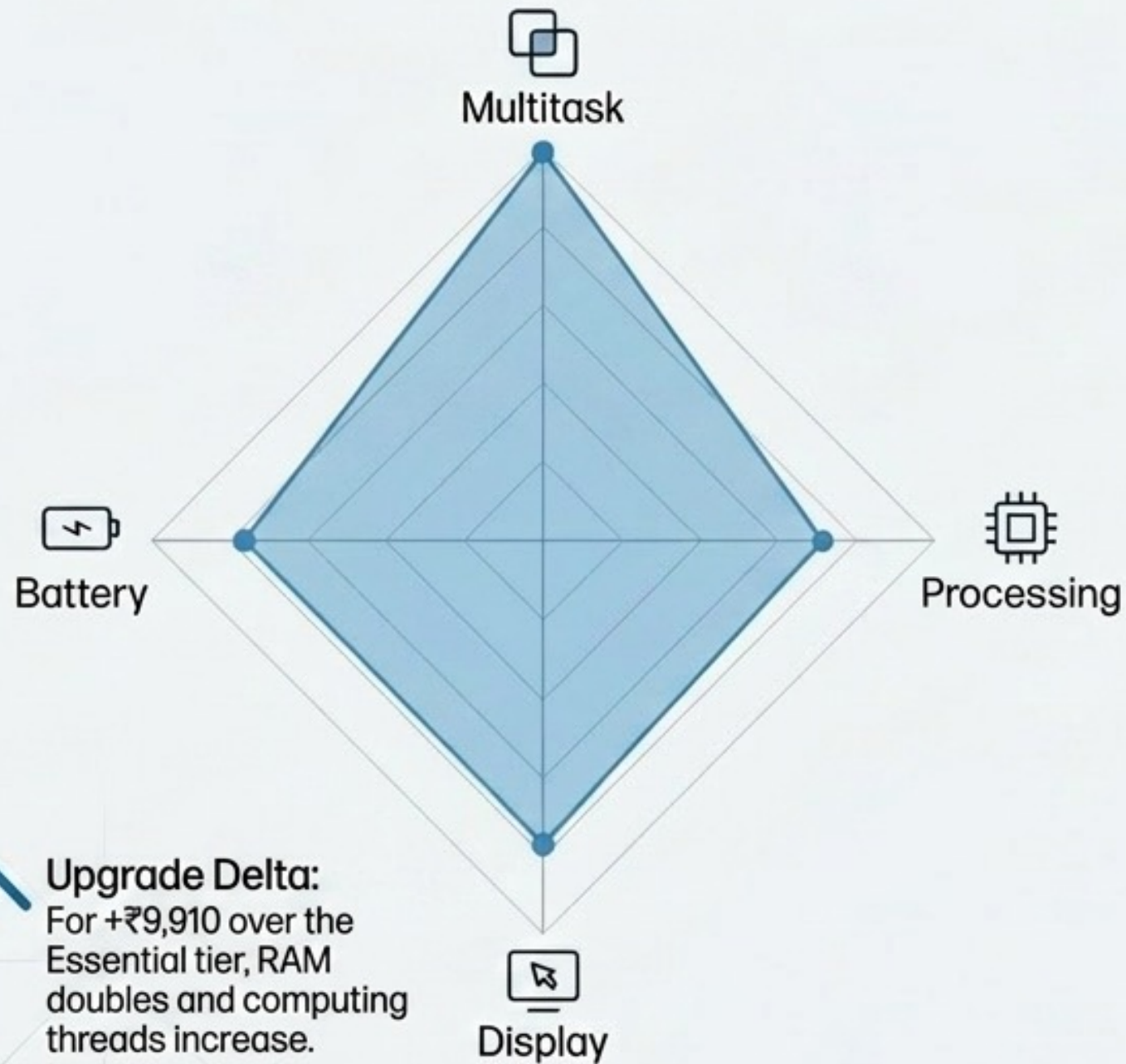
**15.6" Anti-Glare
Micro-Edge**

Reduces eye strain during long study sessions or administrative work under bright fluorescent lights.

Target User:

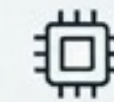
Students requiring dependable study machines; homemakers and small business owners handling daily logistics.

HP 15 Mainstream: The Multitasking Engine



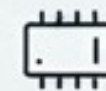
₹59,900

(Reduced from ₹73,900)



**13th Gen Intel
Core i5-1335U**

Executes complex macros and concurrent applications without system stutter.



**16GB DDR4 RAM &
512GB SSD**

The critical differentiator. Keep 15+ heavy browser tabs open alongside massive Excel data models without paging out to memory.



**15.6" FHD
Anti-Glare**

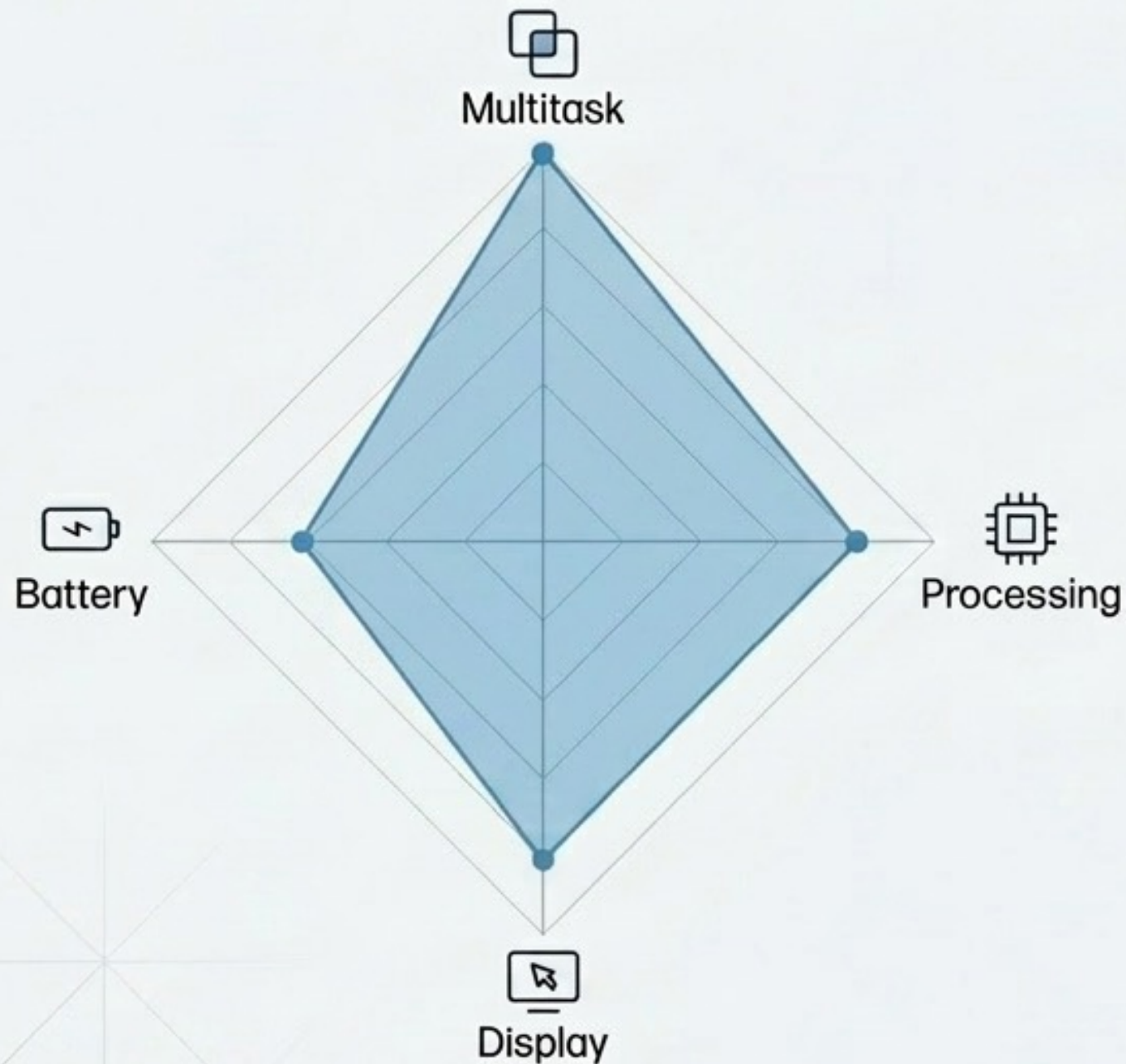
Crisp, 1080p real estate for side-by-side document comparison.

Target User:

SME workers, standard corporate professionals, and university students running specialized software.

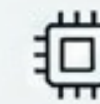
HUD →

HP 15 Power: The Accelerator



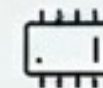
₹78,500

(Reduced from ₹82,900)



**13th Gen Intel Core
i7-15-fr0046TU**

Noticeably faster compilation times for code, instant data-model updates, and aggressive background process handling.



**16GB RAM &
512GB SSD**

Sustains high-bandwidth operations; perfect for running local databases or light virtualization.



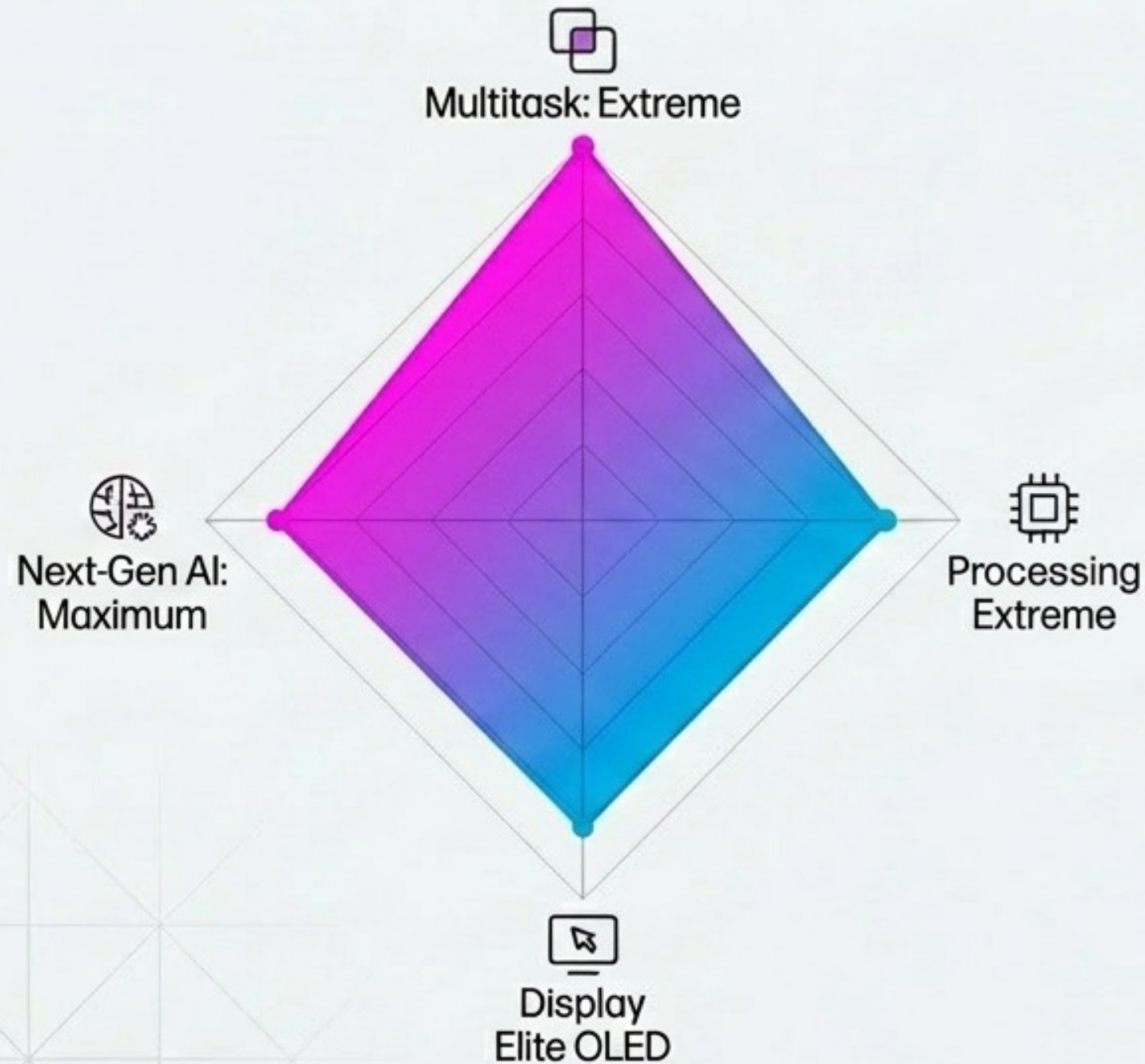
**Natural Silver
Chassis**

Premium aesthetic tailored for client-facing meetings and executive desks.

Target User:

IT administrators, data analysts, light developers, and demanding professionals where waiting on a system costs money.

HP OmniBook 7 OLED: The Elite Standard



₹133,000 
(Reduced from ₹134,990)

 **Intel Core
Ultra 7 255H**

Hardware-level AI processing (NPU) accelerates creative workflows and intelligent local tasks without draining the battery.

 **32GB LPDDR5
& 1TB SSD**

Ultra-fast memory bandwidth for flawless 4K video scrubbing, massive 3D asset handling, and zero-latency creative work.



























 **OLED Display**

Infinite contrast ratio, true blacks, and professional-grade color accuracy for visual perfection.

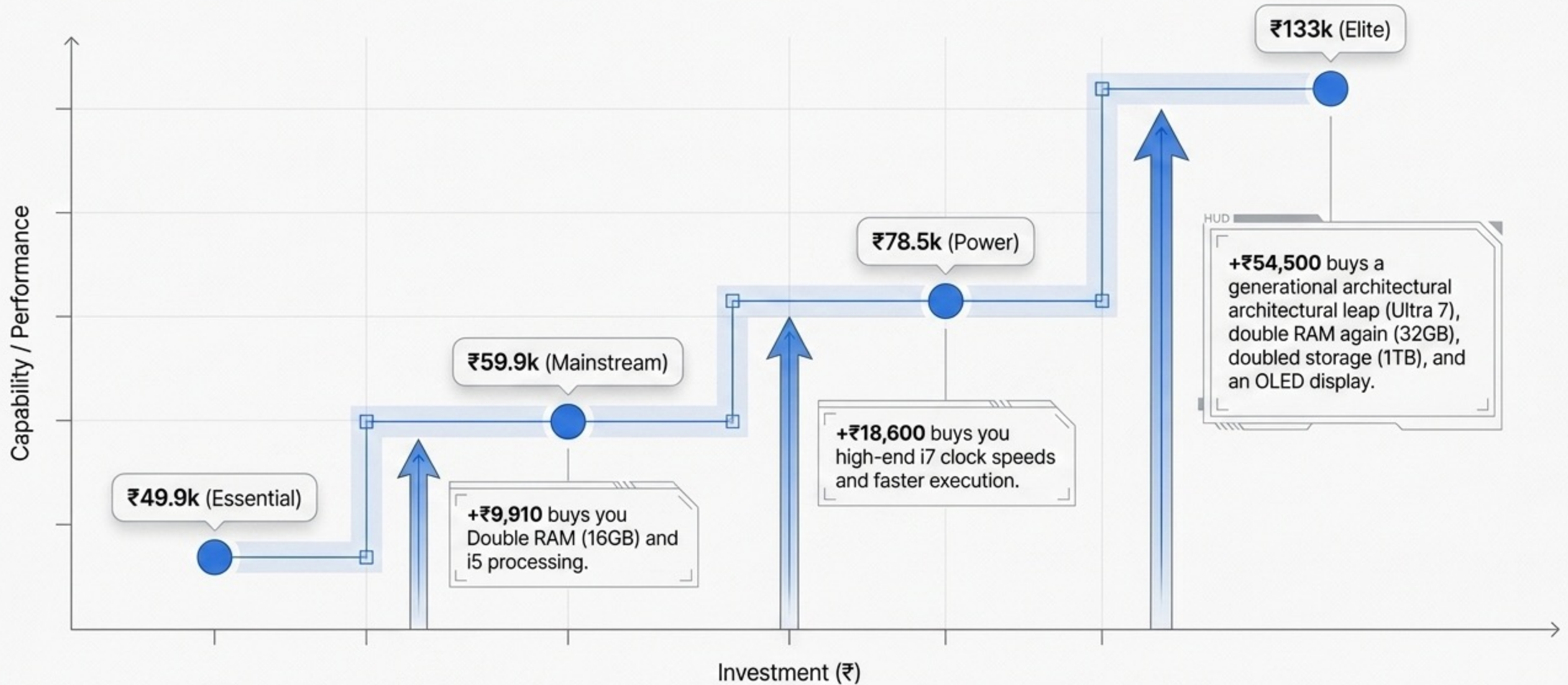
Target User:

High-end creators, elite developers, and C-suite executives demanding uncompromised performance and display excellence.

The Buyer's Diagnostic Matrix

	HP 15 Essential	Most Popular Choice for SMEs HP 15 Mainstream	HP 15 Power	OmniBook Elite
 Processor Class	✓ i3 (Daily)	✓ i5 (Multitask)	✓ i7 (Power)	✓ Ultra 7 (AI/Pro)
 RAM Capacity	 8GB	 16GB	 16GB	 32GB (LPDDR5)
 Storage	 512GB	 512GB	 512GB	 1TB
 Display Tech	 Micro-Edge	 FHD	 FHD	 Premium OLED
 Target Workload	 Browsing & Office	 Heavy Office & Tabs	 Data & Logic	 Pro Creation & AI
 Investment	 ₹49,990	 ₹59,900	 ₹78,500	 ₹133,000

The Investment Delta: What the Upgrade Buys



Secure Your Hardware

Every machine in this Lookbook is in stock and ready for deployment. Visit our storefront to test the keyboards, view the displays, and consult with our experts on the perfect fit for your workload.

Location

Durga Computers, 21/1/1, Deshapran Shasmal Rd,
Kadam Tala, Howrah, West Bengal 711101

Guarantee & Action

Original equipment, authorized warranties, local support.
Visit the store to secure current lookbook pricing.



HUD → Secure Your Hardware